



# Advisory Services

## Leverage Our Expertise to Create Competitive Advantage

Technology can propel you past the competition—or impede your growth. It all depends on having the expertise to make your network, applications and supporting infrastructure work together efficiently to serve your business. It requires experience and knowledge to anticipate future needs, mitigate potential risks and implement the right technology to increase productivity.

Emerald offers C-level thinking to help companies take advantage of the rapid advances in technology. We assess your current technology and determine how to best align it with your business objectives. We build a plan that creates competitive advantage for your company and supports smart growth into the future:

- /// Technology Roadmaps
- /// Project Planning and Management
- /// Network Security Audits
- /// Enterprise Risk Assessments
- /// Compliance Reviews

Our professional project managers ensure implementations go smoothly and satisfy customer expectations. Our staff is regularly re-certified to provide the expertise necessary to perform audits and reviews, including SOX, HIPAA and GLBA compliance reviews, network security reviews and enterprise-wide risk assessments.

## An Advisor You Can Count On

Technology changes quickly—and so does the marketplace. You need a trusted advisor with the expertise to harness technology to your advantage today and into your company's future.

### Match your technology with your business objectives

Investing in the wrong technology at the wrong time wastes money and slows growth. Emerald's technology roadmap service matches short-term and long-term business goals with specific technology solutions to help you meet those goals.

### Plan and budget for growth

Ensure your technology will cost-effectively enable facility expansion and the addition of employees as you grow. Emerald helps companies determine which solutions best balance cost against future needs.

### Manage projects effectively

Whether it's a move or implementation of a suite of applications, you need someone on point with the technological expertise to keep the process moving forward according to schedule. Emerald serves as that point, establishing project plans and timelines, ensuring all vendors meet deadlines, and taking responsibility for project phases being completed as planned.

### Identify and mitigate risks

Automatic and regular data back-ups are just the beginning. Risk can take the form of internal threats, natural disaster, user error, SOX, GLBA or HIPAA compliance issues—even the loss of productivity from viruses and spam. Emerald conducts enterprise-wide risk assessments, uncovers any vulnerabilities and creates plans to ensure you're enforcing privacy policies, guarding against internal and external threats, and consistently updating anti-spam and anti-virus protections.

### Reduce operating costs

Do your employees waste time copying information from one program to another? When technology is installed the right way and integrated appropriately with existing systems, it can create efficiencies that generate measurable reductions in operating costs. Emerald helps companies take stock of the technology they have and creates a plan for making it serve their business better.

# Why choose Emerald?

## It's a Matter of Trust

If you rely on technology to drive your business, you have to trust your technology and your technology partner.

### We always do what's right for the customer.

Our loyalty is to our customers—not the technology. Emerald is an independent provider of advisory services that seeks to understand your business challenges before offering a solution. We never require long-term contracts or service agreements. We know that if our technology solutions and services fit your needs and meet your expectations, we'll keep your business.

### We provide the right solution at the right time.

The value of our advisory services comes in large part from our knowledge and our commitment to stay current on the wide variety of software, hardware, security and network solutions. We're able to offer solutions that work for your business because we know what's out there and what's coming. We help you make the right technology choices to achieve your business goals without locking you in or limiting your options.

### We bring leadership and vision to every project.

What are your business objectives? Emerald's advisory services are always conducted with an eye toward your business goals and your company's future. We help you develop a technology roadmap that supports you efficiently today, scales easily to accommodate growth tomorrow, and incorporates emerging technologies exactly when you need them. You'll also have peace of mind, knowing we'll be around to provide ongoing support and consultation.

### Award Winning Service

- /// 2010 Customer Service Award
- /// 2010 Community Service Award
- /// 2009 Customer Service Award
- /// 2009 Community Service Award
- /// 2009 Marketplace Ethics Award

## Emerald Data Networks

### Data Solutions

- ▶ Network Design and Architecture
- ▶ Network Security
- ▶ Hardware / Software Sales and Services
- ▶ Managed Services
- ▶ Internet Hosting and Server Collocation

### VoIP Solutions

- ▶ Integrated Voice and Data Service
- ▶ Cost Savings Analysis
- ▶ Call Center Solutions
- ▶ Remote Office and Mobile Users
- ▶ VoIP Installation and Support

### Advisory Services

- ▶ Technology Roadmaps
- ▶ Project Planning and Management
- ▶ Network Security Audits
- ▶ Enterprise Risk Assessments
- ▶ Compliance Reviews

## Let's get started!

We begin by visiting your office for an initial assessment. We'll discuss your business goals, evaluate your current technology and review your telecommunications bills and service contracts. After evaluating your current situation, we'll discuss with you the best options to achieve your goals.

There is no charge for this visit. Contact us today to schedule your assessment at [678.302.3000](tel:678.302.3000) or [sales@emeraldldata.net](mailto:sales@emeraldldata.net).



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